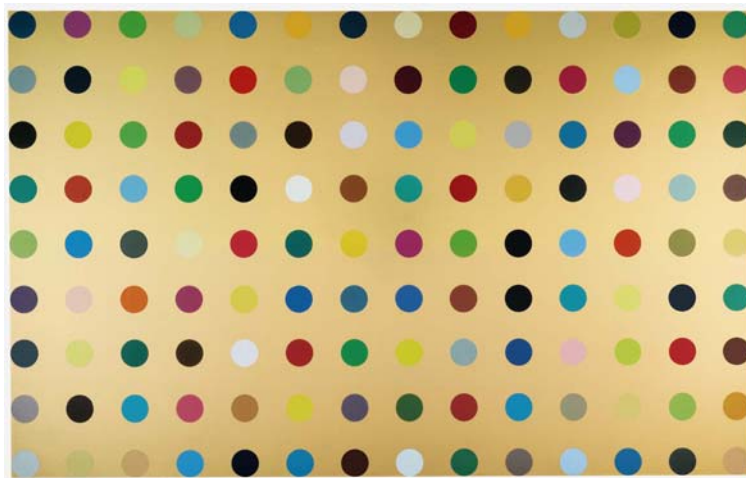


New York | +212 606 7176 | Courtney King | Courtney.King@Sothebys.com | Lauren Gioia | Lauren.Gioia@Sothebys.com
London | +44 20 7293 6000 | Matthew Weigman | Matthew.Weigman@Sothebys.com

SOTHEBY'S TO UNVEIL SELECTION OF NEW WORKS BY DAMIEN HIRST FROM GROUNDBREAKING SALE *BEAUTIFUL INSIDE MY HEAD FOREVER*

AT **THE BRIDGE**, BRIDGEHAMPTON
NEW YORK, ON AUGUST 28, 2008

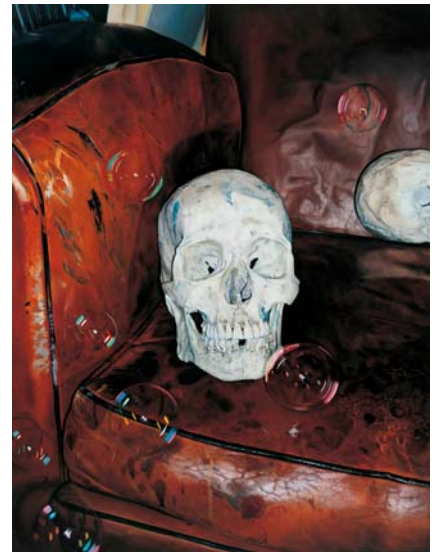
- Reception will be the **First Look at the Three-Volume Sale Catalogue** ·
- **Ten Works from Upcoming London Sale to be on View at Private Event** ·
- **Hosted by Lisa Dennison, Jamie Niven and Benjamin Doller** ·
- **Auction to Take Place at Sotheby's London on September 15 and 16, 2008** ·



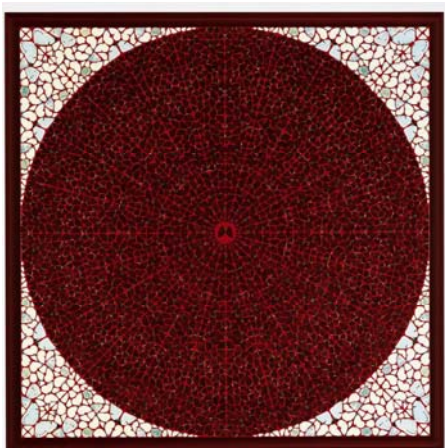
*Pictured: Damien Hirst, Aurothiglucose, 2008,
Est.: £400/600,000 (US\$790,000 / 1,190,000)*

New York, New York – Works from *Beautiful Inside My Head Forever* – a major auction of new works by Damien Hirst at Sotheby’s London– will be on view at a reception and private viewing at The Bridge, a private golf club in Bridgehampton, New York on Thursday, August 28, 2008 from 6:30 to 8:30 pm. On view will be ten highlights which have never been seen before, including new butterfly, spin and spot paintings by Damien Hirst. This private viewing will also provide the first look at the extensive catalogue for the London sale, which consists of three volumes plus two supplements dedicated to individual works *The Golden Calf* and *The Dream*, both formaldehyde sculptures. The reception will be hosted by

Lisa Dennison and Jamie Niven, Chairmen, Sotheby’s North and South America, and Benjamin Doller, Vice Chairman, Sotheby’s North and South America.



Lot 21, **Transience Painting 2**
 Est. £400,000–600,000 /
 US\$790,000 – 1,190,000
 © Damien Hirst 2008



Lot 4, **Calm**
 Est. £400,000–600,000 /
 US\$790,000 – 1,190,000
 © Damien Hirst 2008

Cheyenne Westphal, Chairman Contemporary Art Sotheby’s Europe and Specialist in charge of the sale, will also be in attendance. At the time of the sale’s announcement, Ms. Westphal said, “*Damien Hirst is the leading artist of his generation. The extraordinary body of new work is among his best yet: ambitious, exquisite and incredibly powerful.*”

The auction at Sotheby’s London will run over two days, commencing with an Evening Sale on Monday September 15, and continuing throughout the following day (Tuesday, September 16) with a morning and afternoon session. The two day sale, which will include 223 lots, is expected to realize a sum in excess of £65 million. Estimates* will range

from around £15/20,000 (for a range of new drawings) up to the £8/12 million estimate attached to **The Golden Calf** – the monumental and arresting centerpiece of the sale. Among the works to be offered will be new and exciting variations on many of the key themes that have defined Hirst’s work to date, including formaldehyde sculptures, works featuring gold, butterfly paintings, and a range of spin paintings, incorporating skulls. A full press release about the Sotheby’s London sale *Beautiful Inside My Head Forever* is available upon request. Among the works which will be on view at The Bridge reception on August 28, including those pictured above, are the following:

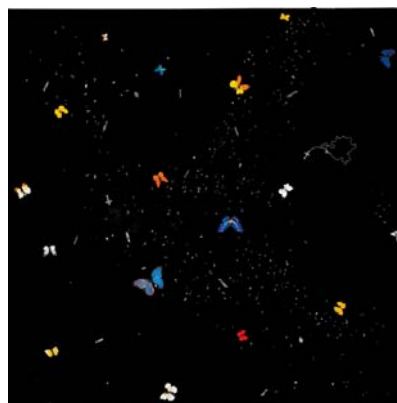
LOT 25

SOMETIMES LIFE CAN BE REALLY, REALLY DARK

signed, titled and dated 2008 on the reverse; signed on the stretcher
butterflies, glass, scalpel blades, rosary, crucifix, religious medals and
household gloss on canvas

Estimate: £400,000–600,000 / US\$790,000 – 1,190,000

© Damien Hirst



LOT 106

(I) PSALM 31: IN TE, DOMINE, SPERAVI. *(pictured)*

(II) PSALM 35: JUDICA, DOMINE.

(I) signed, inscribed 31st Psalm, dated 2008 and affixed with Psalm text
on the backing board

(II) signed, inscribed 35th Psalm, dated 2008 and affixed with Psalm
text on the backing board

butterflies and household gloss on canvas

Estimate: £120,000–180,000 / \$237,000 – 355,500

© Damien Hirst

LOT 113

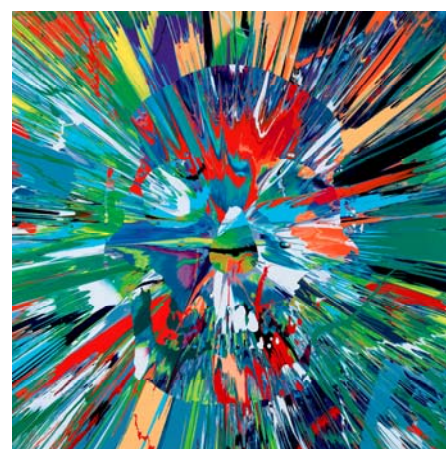
**BEAUTIFUL MURUGA PARANOIA INTENSE PAINTING
(WITH EXTRA INNER BEAUTY)**

signed, titled and dated 2008 on the reverse

household gloss on canvas

Estimate: £150,000–200,000 / \$296,000 – 395,000

© Damien Hirst



Damien Hirst Biography

Damien Hirst was born in 1965 in Bristol, UK. He grew up in Leeds before graduating with a BA in Fine Art from Goldsmiths College, London where he was the dominant figure of a generation of British artists. In 1988, he curated the Goldsmiths exhibition, Freeze, in a warehouse in Surrey Docks, East London. He lives and works in London, Devon and Mexico. He has participated in numerous group exhibitions including Into Me/Out of Me, P.S.1 Contemporary Art Center, New York (2006), In-A-Gadda-Da-Vida, Tate Britain, the 50th Venice Biennale (2003) and Century City, Tate Modern (2001). Solo exhibitions include Astrup Fearnley Museet fur Moderne Kunst, Oslo (2005), Museum of Fine Arts, Boston (2005), Archaeological Museum, Naples (2004) and In the darkest hour there may be light (2006) works from Damien Hirst's Murderme collection, curated by the artist, Serpentine Gallery, London. He received the DAAD fellowship in Berlin in 1994 and the Turner Prize in 1995. In August 2007, his diamond-encrusted skull, For the Love of God, sold for £50 million.

About

The Bridge, a private golf club which opened in 2002 on the site of the former Bridgehampton Motor Racing Circuit, features a championship golf course by Rees Jones, and a contemporary clubhouse designed by Roger Ferris and Partners.

About Sotheby's

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*Estimates do not include buyer's premium

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