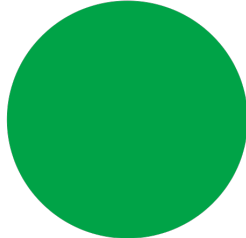
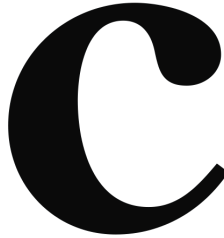




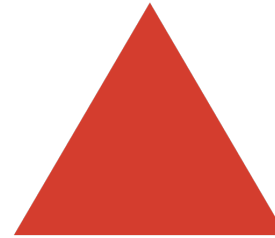
THE MUSEUM OF CONTEMPORARY ART
LOS ANGELES



MOCA
GRAND AVENUE



THE GEFFEN CONTEMPORARY
AT MOCA



MOCA
PACIFIC DESIGN CENTER

FOR IMMEDIATE RELEASE
Wednesday, March 16, 2011

**THE MUSEUM OF CONTEMPORARY ART, LOS ANGELES (MOCA), ANNOUNCES
FURTHER BOARD EXPANSION AND 2010 ACQUISITIONS**

Blake Byrne Elected as MOCA Life Trustee

Richard J. Grad Elected to MOCA Board

*More than 100 Significant Works Added to One of the World's Leading
Permanent Collections of Postwar Art*

Los Angeles— The Museum of Contemporary Art, Los Angeles (MOCA), acquired more than 100 significant artworks in 2010 through gifts and purchases to the museum's permanent collection. With some 6,000 works in its holdings, MOCA has one of the world's foremost collections of contemporary art, focusing on works created since 1940.

Reaffirming continuing support for the museum and reflecting the ongoing development of MOCA's Board, Richard J. Grad was elected as a MOCA trustee this month. Blake Byrne, a former MOCA trustee, who served on the Board from November 1999 to January 2009, was also elected as a life trustee. Among his roles as a Board trustee and officer, Byrne served as chair of the Audit Committee (2002-2004) and chair of the Acquisitions and Collection Committee (2005-2008). In December 2004, he generously donated 123 works by 78 artists to the museum. The Blake Byrne Collections is among the most significant gifts by a private collector to the museum's permanent collection. The museum's full Board is now composed of six officers and 42 members, all of whom are active arts patrons and philanthropic leaders. Additions to MOCA's Board since December 2008 include Peter M. Brant, Charles L. Conlan II, Laurence Graff, Lauren King, Timothy J. Leiweke, Nancy Marks, Edward J. Minskoff, Steven T. Mnuchin, Catherine Opie, Victor Pinchuk, Carolyn Powers, Darren Star, Donald Tang, Lilly Tartikoff Karatz, and Jamie Tisch, along with returning Trustees, Gil Friesen, Audrey Irmis, and Peter Morton. Twenty-one returning and new trustees have been appointed since the generous \$30 million challenge grant was given to the museum by The Eli and Edythe Broad Foundation.

"I am honored to welcome Richard Grad to the MOCA Board and am pleased to announce Blake Byrne's election as a life trustee, recognizing his generosity service to the museum since 1999," said MOCA Board Co-Chair David G. Johnson. "Richard's comprehensive legal expertise coupled with his involvement in charitable arts, cultural, and educational organizations in Los Angeles will bring invaluable professional and philanthropic experience to the MOCA Board."

"I'm delighted that Blake Byrne has been elected as a life trustee, recognizing his generous support of and commitment to the museum, said Board Co-Chair Maria Arena Bell. "Richard Grad's

significant experience in the legal, accounting, and financial fields will further strengthen the Board and greatly enrich its governing power as the museum moves forward.”

2010 ACQUISITIONS

LOS ANGELES–BASED ARTISTS

Major gifts and purchases of works by Los Angeles-based artists include: *American Natural History* (2009), a drawing by Edgar Arceneaux; eight serigraphs on paper by Sister Corita; and *Untitled (flag)* (2006–2008), a mixed media painting by Rodney McMillian purchased with funds provided by MOCA’s Acquisition and Collection Committee. Three works made in 2008, Elad Lassry’s film *Untitled* and Charlie White’s film *American Minor*, as well as Adam Janes’s mixed media piece *Drawing Pad for Living Room*, were all purchased with curatorial discretionary funds. A number of sculptures by local artists were added to the collection this year as well, such as *FedEx® Large Kraft Box ©2005 FEDEX 330508, International Priority, Los Angeles-London trk#797283145686, January 26-28, 2009, International Priority, London-New York trk#866881330951, June 10-13, 2009, Priority Overnight, New York-Los Angeles trk#793574230217, May 25-26, 2010* (2009-) by Walead Beshty; *Sprawling Octopus Man* (2009) by Thomas Houseago, a major highlight of MOCA’s 2010 exhibition *The Artist’s Museum* and the first work by the artist to enter the collection; *Caimito* (2008), by the late Craig Kauffman, gifted by Frank Lloyd and the Estate of Craig Kauffman; and *Monument Stalagmite/Slave Pissing* (2010) by Sterling Ruby, a promised gift of Maurice and Paul Marciano.

“MOCA continues to expand its holdings of renowned national and international artists, as well as works by established and emerging Los Angeles-based artists as a result of generous gifts from artists, collectors, and museum donors, placing the museum’s collection among the most significant permanent collections of contemporary art in the world,” said MOCA Chief Curator Paul Schimmel.

PHOTOGRAPHY

Among the major acquisitions in 2010 is a portfolio of 50 photographs by the late Joe Deal, accessioned to the collection after the purchase was included in the original construction budget for MOCA Grand Avenue in 1980. The museum’s collection of photographs was further strengthened this year by Walead Beshty’s *Six Magnet, Three Color Curl (CMY: Irvine, California, September 6th 2009, Fuji Crystal Archive Type C)* (2009); as well as three works by Moyra Davey; three black-and-white photograms of magazine pages by the late Robert Heinecken; and a gift by Saul E. Levi of 15 portraits by Arnold Newman.

NATIONAL AND INTERNATIONAL ARTISTS

MOCA also expanded its holding of works by national and international artists. MOCA Trustee Eugenio Lopez donated a series of four sculptures by Mexican artist Gabriel de la Mora, *P.Q./B.P. I, II, III, and V* (2007), the first of his works to enter the collection. Jenny Holzer donated a diptych and a triptych of paintings, *TELL Me green white* (2006) and *Final Autopsy Report DOD 003212-DOD 003219 Green White* (2006). Scott Cutler gave Matthew Barney’s drawing *Guardian of the Veil: Khu* (2007); Galerie Eva Presenhuber, Zurich, donated German painter Monika Baer’s *Untitled* (2005).

WORKS DONATED BY MAJOR COLLECTORS

A number of gifts from major collectors highlight the 2010 acquisitions. Clifford J. Einstein, chair emeritus, MOCA Board of Trustees, and his wife Mandy completed a gift of six works originally promised in 2006, including Tony Berlant’s sculpture *Gorilla in Art* (1986); *LA Columna Infinita #3* (1995), a drawing by Kcho (Alexis Leyva Machado); *Pergola* (2003), a painting by Rosa Loy; *Fäenger/Catcher* (2005), a mixed media work on canvas by Sebastian Ludwig; *New York Trac* (1975), a painting by Ed Moses that was featured in *Collection: MOCA’s First Thirty Years*; and Richard Prince’s drawing *Untitled (Drawing 612)* (1990). Additional major gifts include: *Before the Cross II*

(2006), a painting by Barnaby Furnas given by Ivan and Ana Boesky; *Shirat Hayam* ("End of Occupation? Series #2") (2005), the first work by Barry Frydlander to be added to the collection, purchased with funds provided by Nancy Berman, Alan Bloch, and MOCA Life Trustee Tom Unterman; *Journey Into Fear* (2001), a video installation by Stan Douglas accompanied by a related diptych of photographs, gifted by David Appel and his wife Carol; *Portrait of Masha* (2010), a photograph by Roe Ethridge donated by Maria Baibakov; a sculpture and a work on paper by Tom Friedman donated by Edward and Adriana Ryan; four Richard Hawkins paintings gifted by Kourosh Larizadeh and Luis Pardo; a painting by Lari Pittman donated by MOCA Trustee Peter Morton; and four works by Bruce Yonemoto donated by Barbara Wise. MOCA Life Trustee Beatrice Gersh completed a gift of David Smith's sculpture *Cubi III* (1961), a donation that she and her late husband Philip initiated in 1989. In honor of MOCA Director Jeffrey Deitch, MOCA Board Co-Chair Maria Arena Bell and her husband Bill donated Tim Noble and Sue Webster's light installation *Forever* (2001), the first of the artists' works to be added to the museum's collection.

PIONEERING EXHIBITIONS

In addition to expanding its permanent collection, MOCA's mission to identify and support the most significant and challenging art of its time and to place it in historical context is reiterated this year with four pioneering exhibitions: *Suprasensorial: Experiments in Light, Color, and Space*, the first museum exhibition to situate pioneering Latin American artists among the international canon of those working with light and space; *Rodarte: States of Matter*, the first West Coast museum exhibition of the work of Pasadena-based fashion designers Kate and Laura Mulleavy; *William Leavitt: Theater Objects*, the first solo museum exhibition and retrospective of Los Angeles-based artist William Leavitt; and *Art in the Streets*, the first major U.S. museum survey of graffiti and street art, which opens April 17, 2011, at The Geffen Contemporary at MOCA.

Richard J. Grad is a partner at Sidley Austin LLP, one of the world's largest law firms, with approximately seventeen hundred lawyers practicing in 17 cities in the U.S. and other countries. He is global co-chair of the firm's Financial Services Class Action Litigation Practice Team, and is co-chair of the Accounting and Finance Committee. His practice focuses on complex civil litigation, including class action defense, antitrust, securities, real estate financing, patent, and other intellectual property litigation. Mr. Grad has been lead counsel for many financial institutions and other large corporations and has represented defendants in some of the largest cases ever filed in U.S. courts. He has written articles on subjects, including class action, patent, copyright, trademark, and antitrust law, and has served on numerous national, state, and local bar committees.

Mr. Grad has handled significant pro bono matters with Public Counsel Law Center, the largest pro bono law office in the nation, as well as pro bono constitutional litigation with the State Bar of California. In addition, he has a long history of involvement in numerous charities, arts, cultural, and educational institutions. He is active in Angel Flight, a national non-profit organization of aircraft owners and pilots who provide medical patients free air transportation around the country, and he is actively involved in the Make-A-Wish Foundation. He also serves on MOCA's Photography Committee and the REDCAT Council to the Roy and Edna Disney/CalArts Theater (REDCAT).

Mr. Grad earned a B.A., summa cum laude, in 1980 from the University of California, Los Angeles, and earned a J.D. in 1983 from Northeastern University School of Law.

CURRENT EXHIBITIONS

Rodarte: States of Matter

March 4, 2011 - June 5, 2011

MOCA Pacific Design Center

Rodarte: States of Matter presents recent work in fashion and costume design by Kate and Laura Mulleavy of Rodarte. Installed as a series of interrelated conceptual vignettes, both static and in motion, the installation

portrays garments as charged sculptural objects. Designed by runway producer Alexandre de Betak, the exhibition features pieces from Rodarte's Spring 2010, Fall 2010, and Fall 2008 runway collections, as well as original ballet costumes designed by Kate and Laura for the feature film *Black Swan*. This is their first solo exhibition on the West Coast.

Rodarte: States of Matter is presented by Swarovski. Additional support is provided by Maria Arena Bell, Susan Casden, Eugene Sadovoy, Christine Suppes, Jamie Tisch, and the City of West Hollywood. Generous support for MOCA Pacific Design Center is provided by Charles S. Cohen.

From the Recent Past: New Acquisitions

March 13–July 3, 2011

MOCA Grand Avenue

This exhibition highlights 50 artworks in a range of media—video, drawing, photography, sculpture, and painting—recently added through gifts and purchases to the museum's permanent collection. Organized by MOCA Senior Curator Alma Ruiz, the installation features three of MOCA's 2010 acquisitions—pieces by Barry Frydlander, Barnaby Furnas, and Adam Janes—as well as a number of works acquired between 2003 and 2010. Other works include: a work on paper and sculpture by David Thorpe, purchased with funds from the Drawings Committee; seven photos by Chinese artist Guo Yilin donated by Rosette V. Delug; three black and white photographs by VALIE EXPORT, which were included in MOCA's 2007 exhibition *WACK! Art and the Feminist Revolution*, purchased with funds provided by the Photography Committee; *La Nona Ora* (2003), a sculpture by Maurizio Cattelan given by Beth Swofford; *Autorretrato Ciego* (2007–2008), a wall installation by Mexican artist Abraham Cruzvillegas donated by MOCA Trustee Eugenio Lopez; a series of 12 drawings by Romanian artist Ciprian Muresan purchased with funds provided by the Curatorial Discretionary Fund; and a grouping of nine photos by Drew Heitzler gifted by Karyn Kohl.

William Leavitt: Theater Objects

March 13–July 3, 2011

MOCA Grand Avenue

William Leavitt: Theater Objects is the first solo museum exhibition and retrospective of the work of Los Angeles-based artist William Leavitt (b. 1941, Washington, D.C.). A key figure associated with the emergence and foundations of conceptual art in Los Angeles during the late '60s and '70s, Leavitt is primarily concerned with narrative and narrative forms. Since 1969, his works have employed ordinary fragments of popular and vernacular culture and modernist architecture as both props and signifiers to produce a distilled narrative. The culture and atmosphere of Los Angeles has played a significant role in Leavitt's ongoing interest in "the theater of the ordinary" and the play between illusion and reality, nature and artifice that characterizes the city. Surveying the artist's multifaceted 40-year career, *William Leavitt: Theater Objects* includes sculptural tableaux, paintings, works on paper, photographs, and performances drawn from the late '60s to the present.

William Leavitt: Theater Objects is made possible by lead support from Amy Adelson and Dean Valentine.

Major support is provided by The Andy Warhol Foundation for the Visual Arts. Generous additional support is provided by Fundación Jumex, Teiger Foundation, Karyn Kohl and MOCA Happy House, Margo Leavin Gallery, John Baldessari, Edward Israel, John Morace and Tom Kennedy, Steven F. Roth Family Foundation, The Danielson Foundation, and Rosette Delug.

UPCOMING EXHIBITIONS

Art in the Streets

April 17–August 8, 2011

The Geffen Contemporary at MOCA

The first U.S. museum survey of graffiti and street art, *Art in the Streets* will trace the development of graffiti and street art from the 1970s to the global movement it has become today, concentrating on key cities such as New York, Los Angeles, San Francisco, London, and São Paulo, where a unique visual language or attitude has evolved.

Art in the Streets is made possible by The Eli and Edythe Broad Foundation.

This exhibition is generously supported by the Sydney Irmis Exhibition Endowment.

Major support is provided by Levi's. Additional support is provided by Mandy and Cliff Einstein, Nike SB, MOCA Contemporaries, MOCA Partners, and Montana Colors.

In-kind media support is provided by Ovation, *Los Angeles* magazine, and KCRW 89.9 FM.

Saturday in the Streets is presented by Ovation.

The Museum of Contemporary Art, Los Angeles (MOCA)

Founded in 1979, MOCA's mission is to be the defining museum of contemporary art. The institution has achieved astonishing growth in its brief history—with three Los Angeles locations of architectural renown; more than 14,500 members; a world-class permanent collection of nearly 6,000 works international in scope and among the finest in the nation; hallmark education programs that are widely emulated; award-winning publications that present original scholarship; and groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time. MOCA is a private not-for-profit institution supported by its members, corporate and foundation support, government grants, and retail and admission revenues. MOCA Grand Avenue and The Geffen Contemporary at MOCA are open 11am to 5pm on Monday and Friday; 11am to 8pm on Thursday; 11am to 6pm on Saturday and Sunday; and closed on Tuesday and Wednesday. General admission is \$10 for adults; \$5 for students with I.D. and seniors (65+); and free for MOCA members, children under 12, jurors with I.D., active military, and everyone on Thursdays from 5pm to 8pm, courtesy of Wells Fargo. MOCA Pacific Design Center is open 11am to 5pm Tuesday through Friday; 11am to 6pm on Saturday and Sunday; and closed on Monday. Admission to MOCA Pacific Design Center is always free. For 24-hour information on current exhibitions, education programs, and special events, call 213/626-6222 or access MOCA online at moca.org.

###

MEDIA CONTACTS

Lyn Winter, director of communications
Tel 213/633-5390
lwinter@moca.org

Jessica Youn, PR coordinator
Tel 213/ 633-5322
jyoun@moca.org

